

Are you looking for fresh ideas about how to start or improve outreach in your community?

Are you challenged by how to meet your program's goals or attract patients into your clinic?

Come learn and review what it takes to start and maintain an effective family planning outreach program that will increase patients into your facility.

Would you like the opportunity to participate in an open forum to exchange creative ideas for improving clinic outreach programs?

Registration Form 10/28//09

Name: _____

Address: _____

City, ST, Zip: _____

Professional Lic #: _____

Clinic Address: _____

City, ST, Zip: _____

Contact Phone #: _____

Email: _____

Objectives

Upon completion of this workshop, the participant will be able to:

- Define the purpose and key components of an outreach program, and its role in funding and revenue.
- Identify the basics of an action plan for your outreach program.
- Identify key characteristics of an effective outreach worker.
- Identify practical and effective tracking and evaluation tools to measure your program's success
- Discuss creative ways to reach your program's target populations and achieve your outreach goals

7 Contact Hours

Mail Registration to:

WHCCEP
Attn: L. Short
1124 W Carson St., N-28
Torrance, CA 90502

Schedule

Wednesday 10/28/09

- | | |
|-------|---|
| 8:00 | Registration |
| 8:30 | Outreach: The Big Picture |
| 9:00 | Essential components of an effective outreach program |
| 9:15 | Creating a workable action plan |
| 10:00 | Break |
| 10:15 | Key competencies and characteristics of an effective outreach worker |
| 10:45 | Tracking and evaluation tools for measuring program success |
| 12:30 | Lunch |
| 1:30 | The Outreach Forum: open discussion & showcase of creative ways to implement outreach efforts and overcome barriers |
| 3:00 | Break |
| 3:15 | The Outreach Forum continues |
| 4:15 | Wrap up, questions & answers Evaluations |
| 5:00 | Adjourn |

Our Philosophy

Originated as the Women's Health Care Nurse Practitioner Program in 1969 at the Harbor-UCLA Medical Center.

The WHCNPP, now part of the Women's Health Care Clinic, is dedicated to enhancing the clinical skills of those who provide care to women through continued professional development, as The Women's Health Care Clinic Education Program (WHCCEP).

Our courses encompass:

- *Practical, clinically oriented topics*
- *Hands-on educational techniques*
- *Principles of adult learning*

Upcoming Classes!!!

GYN Update

(September 12-13, 2009)

3½ Day Colposcopy Training

(November 12-15, 2009)

Register Now!

Fee: \$60 if paid before 10/2/09

\$80 for late registration

CA BRN CEP #0030

Make checks payable to: LA BioMed

Contact: Lynnette Short for more info

Phone: 310-222-3729

E-mail: lshort@labiomed.org

Website: www.womenshealthnp.org

Women's Health Care Clinic Education Program
LA BioMed at Harbor-UCLA Medical Center
1124 West Carson St. Bldg N-28
Torrance, CA 90502

009308-12-00

Women's Health Care Clinic

Education Program

**An Effective
Outreach
Program
in the Family Planning
Setting**

*for Outreach Workers,
Health Educators, and
Administrator*

with

Jennifer Haddad

Wednesday

October 28, 2009

8:00 am—5:00pm

On the campus of:

Harbor-UCLA Medical Center
1124 W. Carson St. Bldg. N-28
Torrance, CA 90502